



होटल प्रबंधन संस्थान अहमदाबाद, गांधीनगर

(पर्यटन मंत्रालय भारत सरकार के अधीन स्वायत्तशासी निकाय)

INSTITUTE OF HOTEL MANAGEMENT AHMEDABAD, GANDHINAGAR

द्वारा आयोजित

स्वच्छता पखवाड़ा 2025 (16.09.2025 – 30.09.2025)

स्वच्छता ही सेवा –SHS 2025 (17.09.2025 – 02.10.2025)



होटल प्रबंधन संस्थान अहमदाबाद

भाईजीपुरा पाटीया ,पो. ऑ.- कोबा , गांधीनगर - 382426



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**Government of India
Ministry of Tourism
(Swachh Bharat Mission)
Activity No: 01**

Report for Swachhta Pakhwada 2025

Name of the Office/ Institute & location :- IHM Ahmedabad, Gandhinagar, Gujarat

Date and place of the activity :- 16.09.2025 and CR-11 & सम्मेलन कक्ष

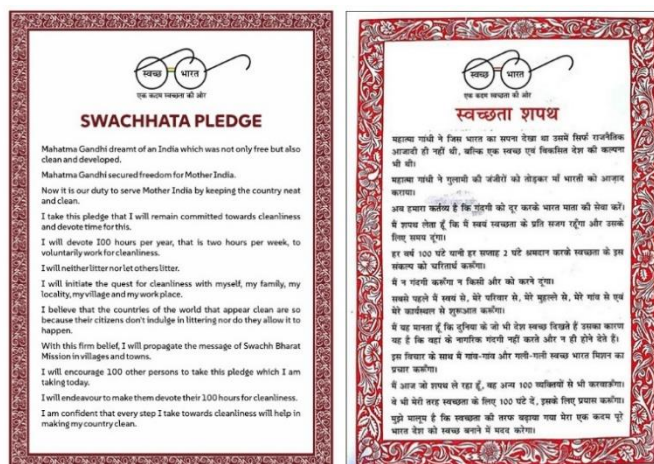
No. of Persons participated :- 64 छात्र और 24 कर्मचारिण

No. of hours designated :- 01 hr

Activity Brief: -

स्वच्छ भारत-स्वच्छता पखवाड़ा अभियान के एक भाग के रूप में, हमारे संस्थान, आईएचएम अहमदाबाद में स्वच्छता और हमारे आदरणीय प्रधानमंत्री श्री नरेंद्र मोदी द्वारा शुरू किए गए स्वच्छता अभियान "स्वच्छ भारत" के बारे में छात्रों, संकाय और कर्मचारियों में जागरूकता पैदा करने के लिए विभिन्न गतिविधियाँ आयोजित की गईं।

स्वच्छता पखवाड़ा का आयोजन के पहले दिन स्वच्छता शपथ ली गई, जिसमें प्रधानाचार्य, संकाय और स्टाफ सदस्य/कर्मचारियों ने भाग लिया। अलग से छात्रों के लिए स्वच्छता प्रतिज्ञा गतिविधि भी आयोजित की गई।





Pic 1



Pic 2



Pic 3



Pic 4

**Government of India
Ministry of Tourism
(Swachh Bharat Mission)
Activity No:2**

Report for Swachhta Pakhwada 2025

Name of the Office/ Institute & location :- IHM Ahmedabad, Gandhinagar, Gujarat

Date and place of the activity :- 17/09/2024 (IHM Ahmedabad, Gandhinagar,)

No. of Persons participated :- 10

No. of hours designated :- 60 mins 1100 hrs till 1200 hrs

Activity Brief:

As a part of Swachhta Pakhwada , an offline Essay **writing'** competition was organized for students of IHM Ahmedabad on 17th September, 2025 (Wednesday) between 1100 hrs to 1200 hrs. The topic of the competition was "**Importance of Swachhta in our daily life**". The activity was conducted under the guidance of Ms. Yashodhara Panda and Mr. Renish Vaghela in which 10 students participated. The main objective of the activity was to spread awareness and cultivate the knowledge and awareness among the participants the importance of cleanliness and how to reduce the garbage around.. The students participated with great enthusiasm and brought their inner creativity out in the very ideas and concepts.



**Government of India
Ministry of Tourism
(Swachh Bharat Mission)**

Activity No: 3

Report for Swachhta Pakhwada 2025

Name of the Office/ Institute & location :- IHM Ahmedabad, Gandhinagar, Gujarat

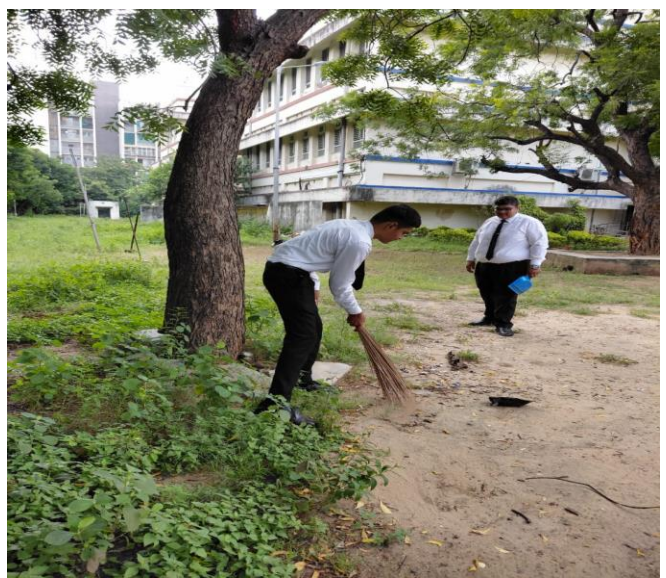
Date and place of the activity:- 18/09/2025(Thursday), IHMA campus.

No. of Persons participated :- 12

No. of hours designated :- 01

Activity Brief:-

IHM Ahmedabad observed Swachhata Pakhwada 2025 with a campus-wide cleanliness drive. Students, faculty, and staff actively participated in cleaning surrounding areas. Awareness sessions on waste segregation and hygiene practices were conducted. The initiative fostered a sense of responsibility and teamwork, successfully promoting the message of “Clean Campus, Green Campus” and contributing to a healthier, more sustainable learning environment



**Government of India
Ministry of Tourism
(Swachh Bharat Mission)
Activity No: 4**

Report for Swachhta Pakhwada 2025

Name of the Office/ Institute & location :- IHM Ahmedabad, Gandhinagar, Gujarat

Date and place of the activity :- 19 September 2025, Gallery behind the boys locker

No. of Persons participated :- 20

No. of hours designated :- 01 Hour

Activity Brief:-

As a part of the Swachhta Pakhwada 2025, a cleanliness drive was conducted to clean the gallery behind the boy's locker in IHM Ahmedabad on 19 September 2025.





**Government of India
Ministry of Tourism
(Swachh Bharat Mission)
Activity No: 5**

Report for Swachhta Pakhwada 2025

Name of the Office/ Institute & location :- IHM Ahmedabad, Gandhinagar, Gujarat

Date and place of the activity : - 20/09/2025 , Auditorium Walking Track

No. of Persons participated : - 45

No. of hours designated :- 2 Hrs

गतिविधि संक्षिप्त: -

स्वच्छता पखवाड़ा के एक भाग के रूप में, आईएचएम अहमदाबाद के विद्यार्थियों के लिए 20 सितंबर, 2025 (शनिवार) को सुबह 10 बजे से दोपहर 12 बजे के बीच आसपास के परिसर और ऑडिटोरियम वॉकिंग ट्रैक की सफाई का आयोजन किया गया। यह गतिविधि सुश्री यशोधरा पांडा और सुश्री हेमलता के मार्गदर्शन में आयोजित की गई, जिसमें 45 विद्यार्थियों ने भाग लिया। इस गतिविधि का मुख्य उद्देश्य प्रतिभागियों में स्वच्छता के महत्व और आसपास के कचरे को कम करने के बारे में जागरूकता फैलाना और ज्ञान व चेतना विकसित करना था। विद्यार्थियों ने बड़े उत्साह के साथ भाग लिया और पूरे सफाई अभियान को पूरे जोश के साथ पूरा किया।

Activity Brief: -

As a part of Swachhta Pakhwada , cleaning of the surrounding premises and auditorium walking track was organized for students of IHM Ahmedabad on 20th September, 2025 (Saturday) between 1000 hrs to 1200 hrs. .The activity was conducted under the guidance of Ms. Yashodhara Panda and Ms. Hemlata in which 45 students participated. The main objective of the activity was to spread awareness and cultivate the knowledge and awareness among the participants the importance of cleanliness and how to reduce the garbage around.. The students participated with great enthusiasm and did the whole cleaning drive activity with full zeal.



**Government of India
Ministry of Tourism
(Swachh Bharat Mission)
Activity No:6**

Report for Swachhta Pakhwada 2025

Name of the Office/ Institute & location :- IHM Ahmedabad, Gandhinagar, Gujarat

Date and place of the activity :- 21/09/2025, Sunday – IHMA Boundary wall

No. of Persons participated :- 19

No. of hours designated :- 1.5 Hours

Activity Brief: -

As part of **Swachhata Pakhwada 2025**, held on **21st September 2025 (Sunday)**, the students of **IHM Ahmedabad** actively participated in a cleanliness drive by cleaning the **boundary wall and its surrounding areas** of the institute. The initiative aimed at promoting cleanliness, hygiene, and environmental responsibility among students, while also contributing to the beautification of the campus premises. The activity was successfully conducted under the guidance and mentorship of **Mr. Mohana Rangan B.H, Assistant Lecturer**, and **Mr. Abhishek Singh, Boys Hostel Warden**, who motivated the students to take pride in maintaining a clean and healthy environment.



**Government of India
Ministry of Tourism
(Swachh Bharat Mission)
Activity No.7**

Report for Swachhta Pakhwada 2025

Name of the Office/ Institute & location :- IHM Ahmedabad, Gandhinagar, Gujarat

Date and place of the activity :- 22/09/2025 & I.H.M. AHMEDABAD

No. of Persons participated :- 11

No. of hours designated :- 01

Activity Brief: -

The Waste To Art activity started with briefing the students about the importance of Swachhta Pakhwada and minimising the use of plastic, segregating the wet and dry waste, then students used the waste like paper and cement for making decorative piece, plastic scrap for making tray mat, used water bottle for bird house, old cardboard and colours and thread for name board, and old stain for informative boards, and many more. The activity under the mentorship of Mr.Charu Dutt Sharma (Assistant Lecturer) and Mrs. Shweta Mehta (Librarian) was conducted which was new and informative for the students who took part as well as the others in the institute





**Government of India
Ministry of Tourism
(Swachh Bharat Mission)
Activity No : 08**

Report for “Swachhata Hi Sewa” 2025

Name of the Office/ Institute & location :- IHM Ahmedabad, Gandhinagar, Gujarat

Date and place of the Activity : - 22/09/2025(Monday), IHMA campus.

No. of Persons participated : - 08

No. of hours designated :- 01

Activity Brief: -

IHM Ahmedabad organized a “Swachhata Hi Sewa” campaign to spread awareness about hygiene and sanitation among roadside street food vendors. Faculty and students actively participated, educating vendors on proper waste disposal, personal hygiene, and safe food handling practices. Demonstrations on handwashing techniques and use of clean utensils were conducted. Cloth bag highlighting responsible stakeholders were distributed. The campaign aimed to improve public health and promote a cleaner environment through collective community participation and responsible food service practices.



**Government of India
Ministry of Tourism
(Swachh Bharat Mission)
Activity No : 9**

Report for Swachhta Pakhwada 2025

Name of the Office/ Institute & location: - IHM Ahmedabad, Gandhinagar, Gujarat

Date and place of the activity: - 23.09.2025, Academic store, IHM AHMEDABAD

No. of Persons participated: - 20

No. of hours designated: - 02 hrs.

Activity Brief:

On 23rd September, a Swachhata activity was conducted at the Academic Store, Second Floor, IHM Ahmedabad, as part of the Swachhata Pakhwada celebration. A total of 20 enthusiastic students actively participated in the cleanliness drive. The group worked together to clean and organize the area, promoting awareness about cleanliness and hygiene. The activity reflected the spirit of teamwork and responsibility towards maintaining a clean and healthy campus environment.



**Government of India
Ministry of Tourism
(Swachh Bharat Mission)
Activity No: 10**

Report for Swachhta Hi Sewa 2025

Name of the Office/ Institute & location :- IHM Ahmedabad, Gandhinagar, Gujarat

Date and place of the activity :- 23rd of September 2025

No. of Persons participated :- 257

No. of hours designated :- 8 hrs

Activity Brief:- सफाई मित्र सुरक्षा शिविर

IHM Ahmedabad celebrated Swachhta Hi Sewa by organizing a health check-up camp, in association with Tej Eye Centre organised a free eye check-up camp within the premises of the Institute on the 23rd of September for the entire day. The doctors/ experts from the hospital registered all the students and staff present. Thorough check up for the vision, common eye ailments and special Retina tests were also done. The activity was a successful attempt to create an awareness for health care. The free eye check-up camp also helped us to contribute for a social cause.



Tej Eye Center
Celebrating 25th of Visionary Care

**Institute of Hotel Management
Ahmedabad at Gandhinagar &
Tej Eye Center Organises**

Free Eye Check-up Camp

Date: 23rd September, 2025 (Tuesday)
Time: 09:30 to AM 5:00 PM

**Venue: Institute of Hotel Management Ahmedabad,
Koba, Gandhinagar**

CGHS, ONGC & RGHS Empanelled Eye Hospital

8 Lacs+
Happy Patients in
Span of 25 Years

Awarded
One of the Best
Eye Hospitals by
Times of India

80,000+
Successful
Cataract
Surgeries

Tej Eye Center ☎ 77780 57500

**Government of India
Ministry of Tourism
(Swachh Bharat Mission)
Activity No: 11**

Report for Swachhta Pakhwada 2025

Name of the Office/ Institute & location :- IHM Ahmedabad, Gandhinagar, Gujarat

Date and place of the activity :- 24/9/25 – IHMA LIBRARY

No. of Persons participated :- 16

No. of hours designated :- 2 HOURS

Activity Brief: -

A poster making competition was organised for all semester students on the topic 'Swachh Bharat' in the institute's library. The students were first briefed about the background and importance of swachh bharat Mission and Pakhwada. The students actively participated in the poster making competition and through their artistic skills showcased the various ways to keep our country clean. The students also presented a small information conveyed by their individual drawings. The event was found satisfactory.



Pic



Pic



3



Pic 4

**Government of India
Ministry of Tourism
(Swachh Bharat Mission)
Activity No: 12**

Report for Swachhta Pakhwada 2025

Name of the Office/ Institute & location :- IHM Ahmedabad, Gandhinagar, Gujarat

Date and place of the activity : - 25th Sept 2025, CR11

No. of Persons participated : - 60

No. of hours designated :- 1 hour

Activity Brief: -

‘Workshop on health wellness importance’, Swachhta Pakhwada activity held at IHM Ahmedabad. The event, organized for the institute students, was a significant step in raising awareness about health and hygiene. The activity was conducted on 25th Sept 2025, and we had the honor of Dr. Shwetal Shah leading a talk on the importance of health and wellness. Dr. Shah, with his extensive experience and expertise in health sciences, delivered an insightful session that emphasized the crucial role of personal and community wellness in preventing mental illness and promoting overall well-being. The event was highly engaging and educational, with over 60 number of students attending.

It was a fruitful session that inspired the students to take active roles in promoting health wellness, not only in their personal lives but also in their professional practices.

The activity was an inspiring to everyone to maintain mental cleanliness.





Government of India
Ministry of Tourism
(Swachh Bharat Mission)
Activity No: 13

Report for Swachhta Hi Sewa 2025

Name of the Office/ Institute & location :- IHM Ahmedabad, Gandhinagar, Gujarat

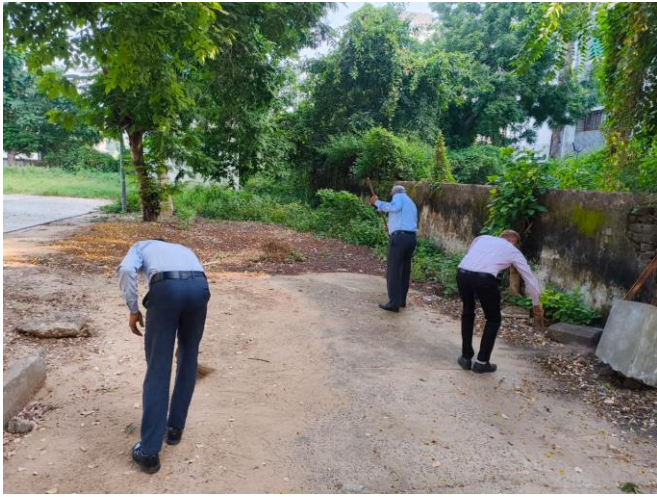
Date and place of the activity :- 25/09/2025 & IHMA Campus

No. of Persons participated :- 35

No. of hours designated :- 01 HOUR

Activity Brief: - As part of the ongoing Swachh Bharat Abhiyan, a nationwide cleanliness initiative was organized under the campaign Swachhta Hi Sewa. The special drive titled "**Shramdan – Ek Din, Ek Ghanta, Ek Saath**" aimed to encourage every citizen to contribute one hour of voluntary labour towards cleanliness on a chosen day. This initiative symbolized unity, collective responsibility, and people's participation in building a cleaner India. The activity started at sharp 08:00 am, under the guidance of **Mr. Shashank Rajauria** about cleaning of the IHMA Campus road at Institute of Hotel Management, Ahmedabad on the occasion of Swachhta Hi Sewa. This activity was conducted for the faculty, staff and students of IHM Ahmedabad. The activity started with an overview of Swachhta Hi Sewa, its inception and importance in our life and society. Faculties, Staff and students took active part in this activity. The activity included the identification of dirty areas around, sweeping of the area and collection of garbage in garbage bags followed by segregation. Photographs were also taken during the activity. The response of the participants was appreciated, it was found a motivating activity for everyone and the event was conducted successfully.





**Government of India
Ministry of Tourism
(Swachh Bharat Mission)
Activity No: 14**

Report for Swachhta Pakhwada 2025

Name of the Office/ Institute & location :- IHM Ahmedabad, Gandhinagar, Gujarat

Date and place of the activity :- 26/09/2025, Friday – IHMA Premises

No. of Persons participated :- 18

No. of hours designated :- 1.5 Hours

Activity Brief: -

As part of **Swachhata Pakhwada 2025** initiative, students of the Institute of Hotel Management (IHM) Ahmedabad actively participated in a cleanliness drive to clean the area around the Boys Hostel. The students worked together to remove litter, clear debris, and ensure proper waste segregation. With a strong sense of responsibility, they also focused on ensuring that recyclable materials were separated from non-recyclable waste, promoting sustainability. The area was thoroughly swept, and all waste was collected and disposed of in the designated bins. This activity not only contributed to maintaining cleanliness of the campus but also reinforced the values of community service and environmental stewardship among the students. Their collective efforts under the guidance and mentorship of **Mr. Mohana Rangan B.H, Assistant Lecturer**, and **Mr. Abhishek Singh, Boys Hostel Warden** were aimed at creating a cleaner, healthier environment for everyone in the hostel and the surrounding areas.



Government of India
Ministry of Tourism
(Swachh Bharat Mission)
Activity No: 15

Report for Swachhta Pakhwada 2025

Name of the Office/ Institute & location :- IHM Ahmedabad, Gandhinagar, Gujarat

Date and place of the activity : - 27/09/2025 & IHMA Staff Quarters

No. of Persons participated : - 50

No. of hours designated :- 01 HOUR

Activity Brief: - The activity started at sharp 09:30 am, under the guidance of Mr. Shashank Rajauria and Mr. Ankit Shah about cleaning of the staff quarters outside road at Institute of Hotel Management, Ahmedabad on the occasion of Swachhta Pakhwada was conducted for the faculty, staff and students of IHM Ahmedabad. The activity started with an overview of Swachhta Pakhwada, its inception and importance in our life and society. Students were divided into groups and they took active part in this activity. The activity included the identification of dirty areas around, sweeping of the area and collection of garbage in garbage bags. Some motivational speech was delivered to all the members on Swachhta mission followed by segregation and collection of the plastic trashes. Faculties, Staff and students took active part in this activity. Photographs were also taken during the activity. The response of the participants was appreciated and it was found a motivating activity for everyone and the event was conducted successfully.

Pic 1



Pic 2



Pic 3



Pic 4



Pic 5



Pic 6



**Government of India
Ministry of Tourism
(Swachh Bharat Mission)
Activity No: 16**

Report for Swachhta Hi Sewa 2025

Name of the Office/ Institute & location :- IHM Ahmedabad, Gandhinagar, Gujarat

Date and place of the activity : - 27/09/2025 & IHMA Staff Quarters Passage Area

No. of Persons participated : - 50

No. of hours designated :- 01 HOUR

Activity Brief: - The activity started at sharp 09:30 am, under the guidance of **Mr. Shashank Rajauria** about cleaning of the staff quarters outside passage area at Institute of Hotel Management Ahmedabad on the occasion of Swachhta Hi Sewa was conducted for the faculty and students of IHM Ahmedabad. The activity started with an overview of Swachhta Hi Sewa, its inception and importance in our life and society. Students were divided into groups and they took active part in this activity. The activity included the identification of dirty areas around, sweeping of the area and collection of garbage in garbage bags. Some motivational speech was delivered to all the students on Swachhta mission followed by segregation and collection of the plastic trash from society. Faculties and students took active part in this activity. Photographs were also taken during the activity. The response of the participants was appreciated and it was found a motivating activity for all and the event was conducted successfully.





**Government of India
Ministry of Tourism
(Swachh Bharat Mission)
Activity No: 17**

Report for Swachhta Pakhwada 2025

Name of the Office/ Institute & location :- IHM Ahmedabad, Gandhinagar, Gujarat

Date and place of the activity: - 28/09/2025

No. of Persons participated: - 30

No. of hours designated: - 1 hrs

Activity Brief: -

The Institute of Hotel Management, Ahmedabad, actively observed Swachhta Pakhwada under the mentorship and guidance of Dr. Devangana Verma and Ms. Hemalata Rathore.

Through active participation in the activity students understood the importance of community cleanliness and responsible waste management, showcasing a sense of social responsibility and civic duty. The drive also fostered discipline, teamwork, coordination and consistency between students while carrying out the activity.

Before

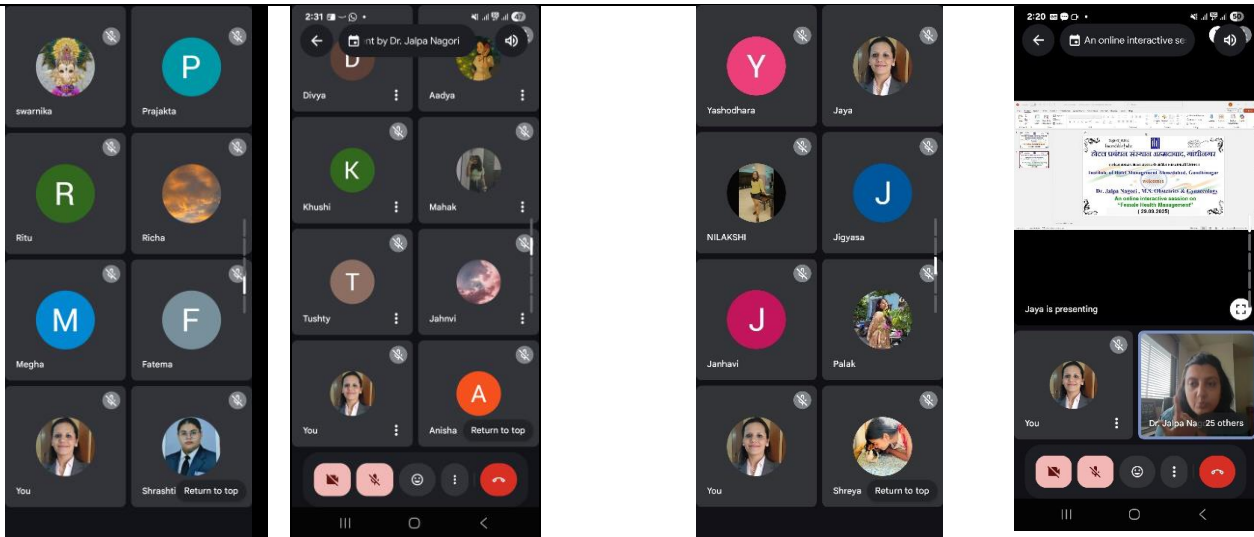


After





**Government of India
Ministry of Tourism
(Swachh Bharat Mission)
Activity No.18**

Report for Swachhta Pakhwada 2025	
Name of the Office/ Institute & location: - IHM Ahmedabad, Gandhinagar, Gujarat	
Date and place of the activity: - 29.09.2025	
No. of Persons participated: - 28	
No. of hours designated: - 02 hrs.	
<u>Activity Brief:</u> IHM Ahmedabad organized an online interactive session for the Ladies (staff and students) on Female Health Management under the Swachhta Pakhwada 2025. Dr. Jalpa Nagori, M.S. in Obstetrics and Gynaecology. Dr Nagori discussed about the various common ailments, facts & myths, emphasizing on the importance of health at this age. She further highlighted the problems which arise due to sheer negligence by women on issues pertaining to health. The Q & A session helped the students to clarify many of their doubts regarding diet and medication.	
	
	

Government of India
Ministry of Tourism
(Swachh Bharat Mission)
Activity No.19

Report for Swachhta Pakhwada 2025

Name of the Office/ Institute & location :- IHM Ahmedabad, Gandhinagar, Gujarat

Date and place of the activity :- 30/09/2025 , IHM AHMEDABAD

No. of Persons participated :- 05

No. of hours designated :- 2 Hrs

Activity Brief: -

Report on “Swachhata Hi Seva” Activity

As part of Swachhata Hi Seva (SHS) and in connection with International Tourism Day, a special activity on “Best out of Waste” was organized on 30th September 2025 at IHM Ahmedabad from 11:00 am to 12:00 pm. 05 enthusiastic students participated in the event and created beautiful vases using waste materials such as plastics, papers, pipes, and other discarded items. The main aim of the event was to spread awareness about the importance of ***recycling and reusing*** products to promote eco-friendly practices. The participants showed great zeal and energy, making the activity not just creative but also a meaningful step towards sustainability.



Government of India
Ministry of Tourism
(Swachh Bharat Mission)
Activity No: 20

Report for Swachhta Hi Sewa 2025

Name of the Office/ Institute & location :- IHM Ahmedabad, Gandhinagar, Gujarat

Date and place of the activity: - 2 October 2025 at IHM Ahmedabad campus (Near basketball court)

No. of Persons participated: - 50

No. of hours designated: - 1.5 Hr.

Activity Brief: - On the occasion of Swatch Bharat divas that coincides with Gandhi Jayanti students of IHM Ahmedabad undertook a cleanliness drive inside the campus. Total 50 participated in the drive with much zeal and enthusiasm and reasserted their commitment towards Swachh Bharat Abhiyan.

